

# Luna Community Charter and User Code of Conduct

**Effective Date:** May 1, 2025

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## Introduction

At Luna Base Inc. ("Luna," "we," "us," "our"), we believe that innovation flourishes in environments built on respect, integrity, creativity, and shared responsibility.

Our AI-driven platform enables incredible advancements — but it is the people behind the technology who shape its true impact.

This Community Charter and User Code of Conduct ("Code") establishes the foundational expectations that govern how we, together as a community, collaborate, innovate, and grow.

By using Luna's Services, participating in our platforms, joining our developer programs, engaging in events, or contributing to the broader Luna ecosystem, you ("you," "your," "User") agree to uphold the principles outlined here.

We don't just build software — **we launch the future responsibly.**

## Our LAUNCH Principles

We organize our community values around a simple but powerful word: **LAUNCH**.

As members of the Luna community, we commit to:

- **Lead with Respect:**  
Treat everyone with dignity, empathy, inclusivity, and professionalism. We listen as well as speak. We honor diverse perspectives.
- **Act with Integrity:**  
Uphold honesty, transparency, and ethical conduct at every touchpoint — from coding practices to customer communications.
- **Uplift Innovation:**  
Celebrate creativity, experimentation, and learning. We encourage constructive feedback, open minds, and fearless iteration.
- **Nurture Responsibility:**  
Recognize the power of AI and software — and use it thoughtfully, safely, and ethically to advance humanity.

- **Cultivate Trust:**  
Protect user data, respect privacy, ensure security, and build systems and relationships grounded in accountability.
- **Honor Our Commitments:**  
Deliver on our promises, meet expectations, and raise the standards for excellence in everything we create, deploy, and support.

These principles guide all aspects of Luna’s platform, developer programs, communities, and hosted environments.

## **Community Conduct Expectations**

### **1. Respectful Communication**

We expect all users to:

- Engage in conversations thoughtfully and constructively.
- Treat others courteously, even during disagreements.
- Avoid harassment, hate speech, intimidation, bullying, or demeaning behavior toward anyone — including based on race, ethnicity, gender identity, religion, age, ability, or background.
- Use inclusive language that welcomes diverse voices and experiences.

In short: **Be kind, be professional, be mindful.**

### **2. Integrity and Honest Participation**

All Users must:

- Provide truthful, accurate information when registering accounts, submitting bug reports, feedback, or claims.
- Act as themselves — no impersonating other individuals, brands, Luna employees, or partners.
- Disclose any material conflicts of interest when participating in research, feedback programs, or user studies.
- Report vulnerabilities, system issues, or misuse promptly through official channels (security@lunabase.ai) — not exploit them.

Trust is Luna’s most precious asset. Every interaction either strengthens or erodes it.

### 3. Responsible Use of AI Systems and Outputs

Luna's AI Services can generate code, data, workflows, designs, and more. You must:

- **Validate and verify** AI-generated outputs before using them in production environments or customer-facing applications.
- **Disclose AI involvement** where required — particularly in regulated industries, sensitive projects, or legal contexts.
- **Refrain from using AI** to:
  - Generate deceptive, fraudulent, or harmful content;
  - Misrepresent outputs as fully human-created when material reliance may occur;
  - Create deepfakes, synthetic identities, misinformation campaigns, or unauthorized impersonations;
  - Enable human rights abuses or violate applicable law.

AI is a powerful augmentation — not a substitute for human judgment, ethics, and accountability.

### 4. SaaS Platform, API, and Hosting Use Responsibilities

When accessing Luna's SaaS platform, APIs, hosting infrastructure, and integration environments, you must not:

- Introduce malware, viruses, ransomware, spyware, or other harmful programs.
- Abuse, monopolize, or exhaust system resources (CPU, bandwidth, storage) to the detriment of other users.
- Attempt to circumvent API usage limits, billing meters, Token/LOC consumption controls, security gateways, or authentication mechanisms.
- Host or transmit content that is illegal under local, national, or international law.
- Engage in abusive scraping, mass extraction, or unauthorized duplication of content, data, models, or platform services.

Luna reserves the right to monitor usage and enforce fair access to ensure a reliable experience for all users.

## 5. Developer Collaboration and Beta Program Rules

If you participate in Luna's developer communities, private beta programs, technical previews, hackathons, or user feedback initiatives, you must:

- Maintain confidentiality regarding unreleased features or non-public information if subject to NDA or program terms.
- Provide honest, constructive feedback designed to improve the Service — not solely to benefit yourself or third parties.
- Avoid spamming, trolling, harassment, or disruptive behavior within collaboration spaces.
- Respect differing technical opinions and foster healthy, professional debates.

**Help Luna build better systems — and a better community.**

## 6. Intellectual Property and Attribution Expectations

You must respect the intellectual property rights of Luna and others:

- Luna retains rights to its platform, APIs, models, branding, documentation, codebases, and related materials.
- Unauthorized copying, reverse engineering, decompiling, scraping, or derivative works creation is prohibited.
- You may only use Luna logos, marks, or branding with express written permission.
- You must attribute AI-generated content appropriately where attribution is legally required or ethically appropriate.

Protecting IP protects creativity. Honor it accordingly.

## Enforcement and Remedial Actions

Violation of this Code may result in one or more of the following, depending on severity and context:

- Private or public warnings;
- Removal of offending content;
- Temporary or permanent suspension of accounts, API keys, Tokens, or access rights;
- Exclusion from beta programs, developer events, or community spaces;
- Reporting to appropriate legal or regulatory authorities;
- Civil litigation or recovery of damages and attorneys' fees in egregious cases.

Luna reserves sole discretion to determine the appropriate enforcement actions based on facts, context, severity, and impact.

**Enforcement is about protecting the entire Luna ecosystem — not just individual participants.**

## Reporting Violations

If you witness or experience any violation of this Code, you are encouraged to report it immediately:

- **Behavioral, Community, or Ethics Issues:** [abuse@lunabase.ai](mailto:abuse@lunabase.ai)
- **Security, System, or API Abuse:** [security@lunabase.ai](mailto:security@lunabase.ai)

We treat all reports confidentially and investigate them promptly and thoroughly.

Retaliation against individuals who report violations in good faith will not be tolerated.

## Updates to This Charter and Code

Luna may modify or update this Community Charter and User Code of Conduct periodically to reflect evolving legal requirements, industry best practices, platform developments, or community feedback.

Material changes will be communicated via platform notices, email communications, or website updates. Your continued use of the Services following such updates constitutes acceptance of the updated terms.

## Closing Words

At Luna, we are not just building AI software.

We are building a **responsible future** — one where collaboration, innovation, and ethics guide everything we do.

Every line of code written, every model trained, every API call made — carries with it a responsibility to uphold the best of what technology can offer.

We invite you — developers, customers, partners, and pioneers — to LAUNCH with us:

Leading with respect. Acting with integrity. Uplifting innovation. Nurturing responsibility. Cultivating trust. Honoring commitments.

Welcome to Luna.